



National Sorority of Phi Delta Kappa, Inc.

March 25, 2017

Dear Friends of Education,

The National Sorority of Phi Delta Kappa, Inc., a 501(c)3 organization of professional women in the field of education, will convene its *94th Anniversary Conclave*, July 16 - 20, 2017.

This national conference, hosted by Gamma Nu Chapter of Little Rock, AR, will be held at the Little Rock Marriott Hotel located in downtown Little Rock. Five to seven hundred members, local educators, community members and local dignitaries will be present. The theme of the conference is ***“Embracing the Standards, Raising the Bar: Narratives of Bravery and Hope”***.

To commemorate this exciting educational event, a 94th Anniversary Conclave Souvenir Journal will be published. This journal will serve as a public relations tool for our national organization and the chapters across the five regions. We are soliciting your support in our efforts by purchasing an ad and or sponsorship at the levels indicated below. The appropriate forms are attached to this letter.

LEVELS	DESCRIPTION
Corporate Level Sponsorship	Monetary Donation or In-Kind Services
Corporate Level Ads	Inside or Outside Back Covers
Educational Publishers Ads	Sponsorship, Donations or In-Kind Services
Ads (With and without Color Photo)	Full Page, ½ Page or ¼ Page
Friends of Education Patron Lists	Supporter, Silver and Gold Listing

All *Corporate Level Sponsors* will be highlighted on a prominent page in the journal and recognized during the conference proceedings through video feed and signage.

This is an excellent opportunity to highlight your business, church or organization as you congratulate leaders and members of this organization and support family and friends on the 94th Anniversary Conclave. A copy of the journal will be mailed to you to display and for your archives in recognition of your support of a non-profit educational organization.

Feel free to contact Mrs. Gwendolyn B. Watts, Conclave Coordinator, at deltawatts@aol.com for additional information about the conference or souvenir journal.

We are deeply appreciative of your support and look forward to your participation.

Respectfully,

Charlotte M. Williams, Supreme Basileus (National President)
Dr. Bonita Durrah, Conclave Coordinator
Gwendolyn B. Watts, Conclave Coordinator
Deborah Bledsoe, Basileus Gamma Nu Chapter
Dr. Etta F. Carter, Gamma Nu Chapter



National Sorority of Phi Delta Kappa, Inc.

94th Anniversary Conclave

Souvenir Journal Advertisement Form Corporate Sponsorship

CONTACT INFORMATION

Business Name:		
Address:		
City:	State:	ZIP Code:
Contact Person:		
Business Telephone: _____ - _____ - _____	Alternate Telephone: _____ - _____ - _____	
E-mail Address:		

ADVERTISEMENT SIZE

I (We) would like to support the 94 TH Anniversary Conclave through Corporate Sponsorship by:		
	Making a Tax Deductible monetary contribution in the amount of \$ _____.	
	Underwriting a Conference Event: Please contact Charlotte M. Williams cwilliamsnspdckinc@gmail.com for Additional Information	
	Monday, July 17, 2017: <i>Public Meeting and Reception</i>	Wednesday, July 19, 2017: <i>Gala Night</i>
	Wednesday, July 19, 2017: <i>Vital Issues Breakfast</i>	Thursday, July 20, 2017: <i>Calla Lily Awards Banquet</i>
	Providing In-Kind Services (Please contact Dr. Etta F. Carter at nspdkgammanu@gmail.com to discuss)	
	Purchasing the following Ad:	
	• Inside Front Cover – \$500.00 Size: 8" X 10.5"	• Outside Back Cover – \$375.00 Size: 8" X 10.5"
TOTAL AMOUNT ENCLOSED: \$ _____		
Make check payable to NSPDK, Inc. with Memo Line: Souvenir Journal		
Please mail this form, a copy of ad, and check to the address below. Deadline for receipt is June 15, 2017. A copy of the journal will be mailed to all who participate on the Corporate Sponsorship or purchase an Ad.		

Email the Camera-Ready Ad to: nspdjkjournal@gmail.com and mail the check and a copy of the ad to the address below. Please submit MICROSOFT WORD, PDF or JPEG file. Do not staple or tape camera ready artwork.

National Sorority of Phi Delta Kappa, Inc. Headquarters
 Attention: Ms. Donna Thompson
 Conclave Souvenir Journal
 8233 South King Drive Chicago, IL 60619



National Sorority of Phi Delta Kappa, Inc.

94th Anniversary Conclave

Souvenir Journal Advertisement Form **Business Ads**

CONTACT INFORMATION

Business Name:		
Address:		
City:	State:	ZIP Code:
Contact Person:		
Business Telephone: _____ - _____ - _____	Alternate Telephone: _____ - _____ - _____	
E-mail Address:		

ADVERTISEMENT SIZE

I (We) would like to support the 94TH Anniversary Conclave through Corporate Sponsorship by:

Making a Tax Deductible monetary contribution in the amount of \$ _____.	
Providing In-Kind Services (Please contact Dr. Etta F. Carter at nspdkgammanu@gmail.com to discuss)	
Purchasing the following Ad:	
<ul style="list-style-type: none"> • Inside Front Cover – \$500.00 Size: 8" X 10.5" 	<ul style="list-style-type: none"> • Outside Back Cover – \$375.00 Size: 8" X 10.5"
<ul style="list-style-type: none"> • Full Page with color photo – \$275.00 Size: 7.5" X 10" 	<ul style="list-style-type: none"> • Full Page without color photo – \$250.00 Size: 7.5" X 10"
<ul style="list-style-type: none"> • Half Page with color photo – \$225.00 Size: 7.5" X 4.75" 	<ul style="list-style-type: none"> • Half Page without color photo – \$200.00 Size: 7.5" X 4.75"
<ul style="list-style-type: none"> • Quarter Page with color photo – \$175.00 Size: 3.5" X 4.75" 	<ul style="list-style-type: none"> • Quarter Page without color photo – \$150.00 Size: 3.5" X 4.75"

TOTAL AMOUNT ENCLOSED: \$ _____

Make check payable to NSPDK, Inc. with Memo Line: Souvenir Journal

Please mail this form, a copy of ad, and check to the address below. Deadline for receipt is June 15, 2017. A copy of the journal will be mailed to all who participate on the Corporate Sponsorship or purchase an Ad.

Email the Camera-Ready Ad to: nspdjournal@gmail.com and mail the check and a copy of the ad to the address below. Please submit MICROSOFT WORD, PDF or JPEG file. Do not staple or tape camera ready artwork.

National Sorority of Phi Delta Kappa, Inc. Headquarters
Attention: Ms. Donna Thompson
Conclave Souvenir Journal
8233 South King Drive Chicago, IL 60619



National Sorority of Phi Delta Kappa, Inc.

March 25, 2017

Dear Sorors and Affiliates,

The 94th Anniversary Conclave, hosted by Gamma Nu Chapter of Little Rock, AR, will be held at the Little Rock Marriott Hotel located in downtown Little Rock. Five to seven hundred members, local educators, community members and local dignitaries will be present. The theme of the conference is ***“Embracing the Standards, Raising the Bar: Narratives of Bravery and Hope”***.

To commemorate this exciting educational event, the 94th Anniversary Conclave Souvenir Journal will be published. This journal will serve as a public relations tool for our national organization and the chapters across the five regions. We are soliciting your support in our efforts by purchasing an ad and soliciting ads or sponsorship at the levels indicated below. **Our goal is 100% participation of our Chapters and Regions.**

Please share the *Friends of Education* letter and Corporate Sponsorship Advertisement Form with your local business, churches, organizations, schools, family members and friends to solicit ads for inclusion in the souvenir journal.

LEVELS	DESCRIPTION
Corporate Level Sponsorship	Monetary Donation or In-Kind Services
Corporate Level Ads	Inside or Outside Back Covers
Educational Publishers Sponsorship	Monetary Donations or In-Kind Services
Ads (With and without Color Photo)	Full Page, ½ Page or ¼ Page
<i>Friends of Education</i> Patron Lists	Supporter, Silver and Gold Listing

All *Corporate Level Sponsors* and *Educational Publishers Sponsors* will be highlighted on a prominent page in the journal and recognized during the conference proceedings through video feed and signage.

This is an excellent opportunity for individual sorors, local chapters and the regions to congratulate the conference planners and host chapter, support a candidate for national office as well as highlight your chapter or region.

Feel free to contact Soror Gwendolyn B. Watts Conclave Coordinator, at deltawatts@aol.com for additional information about the conference or souvenir journal.

We are deeply appreciative of your support and look forward to your participation.

Respectfully,

Charlotte M. Williams, Supreme Basileus
Dr. Bonita Durrah, Conclave Coordinator
Gwendolyn B. Watts, Conclave Coordinator
Deborah Bledsoe, Basileus Gamma Nu Chapter



National Sorority of Phi Delta Kappa, Inc.

Dr. Etta F. Carter, Gamma Nu Chapter

94th Anniversary Conclave

Souvenir Journal Advertisement Form Region/Chapters/Affiliates

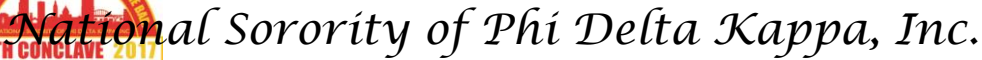
CONTACT INFORMATION		
Region Name:		Regional Director:
Chapter:		Basileus:
Address:		
City:	State:	ZIP Code:
Contact Person:		
Telephone: ____ - ____ - _____		Alternate Telephone: ____ - ____ - _____
E-mail Address:		

The goal is 100% participation of Chapters and Regions.

ADVERTISEMENT SIZE			
Please Check Ad Size Desired:			
<input type="checkbox"/>	• Full Page with color photo – \$175.00 Size: 7.5" X 10"	<input type="checkbox"/>	• Full Page without color photo – \$150.00 Size: 7.5" X 10"
<input type="checkbox"/>	• Half Page with color photo – \$125.00 Size: 7.5" X 4.75"	<input type="checkbox"/>	• Half Page without color photo – \$100.00 Size: 7.5" X 4.75"
<input type="checkbox"/>	• Quarter Page with color photo – \$75.00 Size: 3.5" X 4.75"	<input type="checkbox"/>	• Quarter Page without color photo – \$50.00 Size: 3.5" X 4.75"
Please mail this form, a copy of ad, and check to the address below. Deadline for receipt is June 15, 2017. A copy of the journal will be mailed to all who purchase an Ad or sponsor the conference in any way.			

Email the Camera-Ready Ad to: nspdkjournal@gmail.com and mail the check and a copy of the ad to the address below. Please submit MICROSOFT WORD, PDF or JPEG file. Do not staple or tape camera ready artwork.

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Souvenir Journal

Solicit Patron Ads from friends, co-workers and family members for the three categories listed.

Email the Mail the TYPED Patron Ads List(s) to: nspdkjournal@gmail.com and mail the check and a copy of the Patron Ad List to the address below. Please submit in MICROSOFT WORD. Deadline for Receipt is June 15, 2017.

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